

Website Privacy Policy

Arterior Solutions Ltd

1. Introduction

Arterior Solutions Ltd is committed to protecting your personal data and respecting your privacy. This policy explains how we collect, use, and protect your information when you use our website.

2. Who We Are

Arterior Solutions Ltd is a construction company based in the United Kingdom.

Contact Details:

Email: Design@arteriorsolutions.co.uk

Phone: 01925 223 628

Address: Unit 17 Burtonwood Industrial Centre, Phipps Lane, Warrington, WA5 4HX

3. What Data We Collect

We may collect and process the following data:

Information You Provide

- Name
- Email address
- Phone number
- Project enquiry details

Automatically Collected Data

- IP address
- Browser type
- Pages visited
- Time spent on site

Cookies

We use cookies to improve your browsing experience. See Section 9 for more details.

4. How We Use Your Data

We use your data to:

- Respond to enquiries
 - Provide construction services
 - Improve our website
 - Maintain security
 - Comply with legal obligations
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5. Lawful Basis for Processing

We process your data under:

- **Legitimate interests** (responding to enquiries, improving services)
 - **Contractual necessity** (providing services)
 - **Legal obligations**
 - **Consent** (for marketing communications where applicable)
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6. How We Share Your Data

We may share your data with:

- Subcontractors and suppliers
- IT and website service providers
- Professional advisors (accountants, legal)
- Regulators or authorities where required

We ensure all third parties respect your data and comply with UK data protection laws.

7. Data Storage & Security

We take appropriate security measures to protect your data, including:

- Secure servers
 - Encryption where appropriate
 - Access controls
 - Staff training
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8. How Long We Keep Your Data

We retain personal data only as long as necessary:

- Enquiries: up to **12 months**
 - Client/project data: up to **6–12 years**
 - Legal/financial records: **6 years**
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9. Cookies Policy

Our website uses cookies to:

- Ensure the website functions properly
- Analyse traffic and usage
- Improve user experience

You can control cookies through your browser settings.

10. Your Rights

Under UK GDPR, you have the right to:

- Access your personal data
- Correct inaccurate data
- Request deletion (where applicable)
- Restrict processing
- Object to processing
- Data portability

To exercise your rights, contact us at: **Design@arteriorsolutions.co.uk**

11. Data Breaches

If a data breach occurs, we will:

- Investigate promptly
 - Take corrective action
 - Notify the **Information Commissioner's Office** where required
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12. Third-Party Links

Our website may contain links to external sites. We are not responsible for their privacy practices.

13. Changes to This Policy

We may update this policy from time to time. Please check this page periodically for updates.

14. Contact Us

If you have any questions about this policy or your data, contact:

Arterior Solutions Ltd

Email: Design@arteriorsolutions.co.uk

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